

# Hop Up 3x5 Double-sided

Front & side total area including bleed:  
4432 (w) x 2342 (h) mm

Front & side finished size:  
4352 (w) x 2262 (h) mm

Front & side visible area:  
4352 (w) x 2262 (h) mm

Reverse total area including bleed:  
3826 (w) x 2342 (h) mm

Reverse finished size:  
3746 (w) x 2262 (h) mm

Reverse visible area:  
3746 (w) x 2262 (h) mm

The blue keylines indicate the visible areas of the Hop Up. Keep all text, logos and critical design elements to the inside of the stitch lines

Please note the front and reverse areas are slightly different sizes to ensure a good fit on the frame.

## General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size:  
Front: 1108 (w) x 585.5 (h) mm  
Reverse: 956.5 (w) x 585.5 (h) mm



